

# **S P O N S O R S H I P**



**2023**



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# SPONSORSHIP

With a rich history spanning more than 50 years, our junior football club committee and members are passionate about the future of this great club within our community. We currently have over 200 players and their families at our club across 12 sides, including 4 girls teams.

We also host over 100 additional players and families each Friday night through Bayswater Auskick.

We have an amazing and talented network of Club Coaches, Trainers, and Team Managers who provide the framework to support our players in both football and personally.

Our commitment isn't just as a sporting club teaching skills on the football field, we take great pride in our focus to support our players off the field. We provide a range of programs covering healthy mindset, leadership, dealing with peer pressure, drug and alcohol awareness as well as driving education to name just a few.

Our vision for the future also includes the support of and partnership with local businesses who can work with us to achieve our goals for our community.

Your review of our Sponsorship package is greatly appreciated, and we trust you might find a suitable opportunity to align your business with our Club.

We are also open to discuss other opportunities, so please reach out if there's something else, you're interested in pursuing that may not be detailed within this Sponsorship Package.

Bayswater Junior Football Club

Beccy Dawber  
President Bayswater Junior Football Club



# Premium Package

## Jumper Sponsorship

### \$2000

A great opportunity exists for a broad reach across not just our club but entire football and local community. Your logo printed on the back of the Bayswater Junior FC playing jumper for a whole team.

Includes a full set of Playing Jumpers

Jumper Sponsors are our highest sponsorship level and as such also includes:

- Major Sponsor status
- Website listing
- Facebook Promotion
- Advertisement within Annual Club Booklet
- Clubroom Signage
- Framed Certificate of Appreciation
- Advertisement on our digital scoreboard





# Platinum Package

## Training Top Sponsorship

### \$1500

\* For 2023 season / Limited to 2 sponsors

Sponsor logo to be printed on the rear of Club Training Tops worn by players. This is a shared space with one other sponsor.

- Logo on Website
- Facebook Promotion
- Logo in Annual Club Booklet
- Certificate of Appreciation
- Advertisement on our digital scoreboard



# Diamond Package

## Player of the Round Shirts

**\$1000**

Each Round Up Awards Night will see one Player from each team recognised as the standout Player of the Round.

- Sponsor logo on the front of the shirt
- Logo on Website
- Facebook Promotion
- Logo in Annual Club Booklet
- Certificate of Appreciation
- Advertisement on our digital scoreboard



# SPONSORSHIP

## Gold Package

### Round Up Award

### Sponsorship

**\$750**

Our club hosts a Round Up event every 4 weeks across the season. This event sees the whole club come together to recognise the achievements of the previous 4 rounds played. Hosted on a Sunday evening, the Club provides dinner for purchase for families in attendance. This event includes Player of the Round, Weekly Best Player and Encouragement awards. Donated funds will be put towards the cost of catering.

The Round up Sponsor will be recognised as the Official Sponsor of the Round up, with clubroom signage and promotion on Round up night.

In addition, Round Up sponsorship will include Logo on Website, Facebook Promotion, Logo in Annual Club Booklet, and Certificate of Appreciation.





# **S P O N S O R S H I P**

# **Green Package**

**Event Sponsor  
\$500**

We host a number of Events throughout the season and one could be named in your honour. Funds would be used towards costs to run the event.

**2023 Jumper Presentation Night  
2023 Parent Social Night  
2023 Presentation Day  
2023 Parent Social Night Cocktail Event**

**Event sponsors will include:**

**Logo on Website  
Facebook Promotion  
Logo in Annual club booklet  
Certificate of Appreciation**



# **S P O N S O R S H I P**

**The door is always open to talk through other opportunities, including:**

- Game day Banners**
- Ground Signage - A Frame boards**
- Sponsor presence at Club events**
  - Donation of Funds**
  - Donation of Goods**
  - Stubby Holders**
  - Mascot sponsorship**



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